



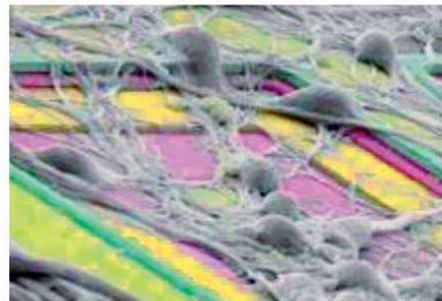
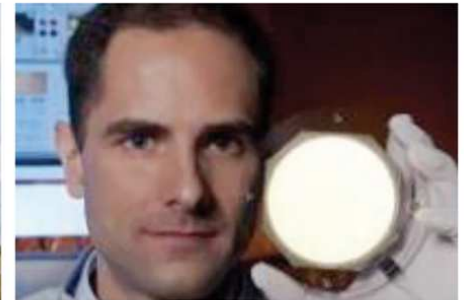
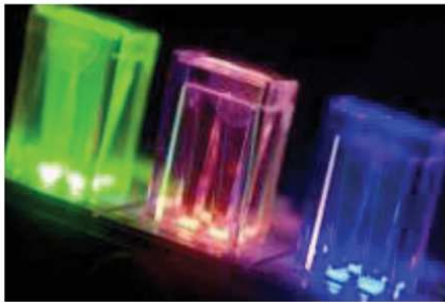
**Smarter Decisions,
Better Products**

Nordic PLM Connection

2012-05-31

Mats Friberg
Vice President Nordic Operation

Siemens - A Culture of Innovation



Siemens a Technology Company

Four Sectors covering the Global Trends

SIEMENS

Industry	Industry Automation	Drive Technologies		Customer Services		Metals Technologies ¹⁾
						
	Rail Systems	Mobility and Logistics	Low and Medium Voltage	Smart Grid	Building Technologies	Osram ²⁾
						
Energy	Fossil Power Generation	Wind Power	Solar & Hydro	Power Transmission	Oil & Gas	Energy Service
						
Health-care	Imaging & Therapy	Clinical Products		Diagnostics	Customer Solutions	
						

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Strong Business Performance

On a growth track...

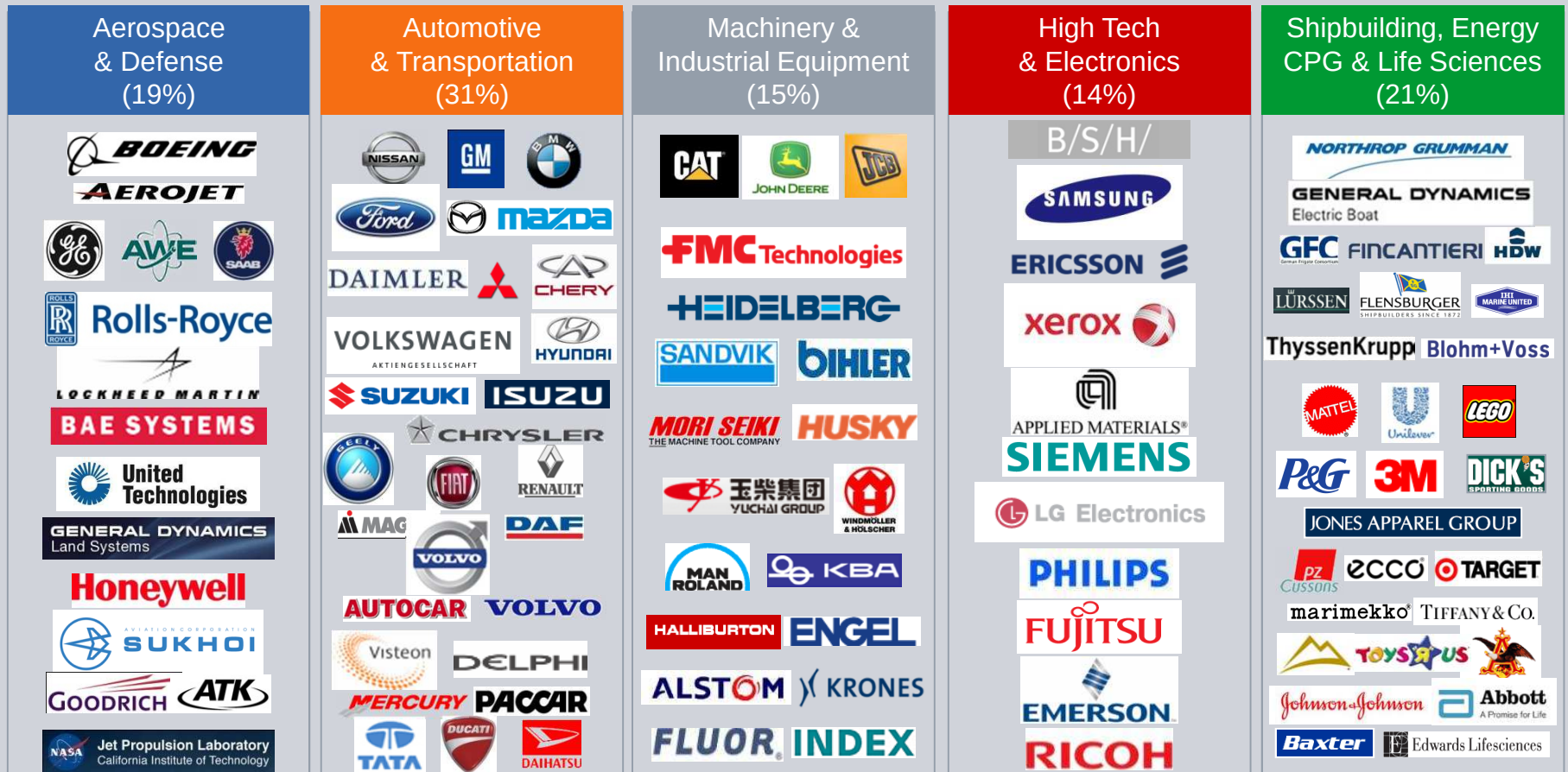
- Nine quarters of robust organic growth
- Strong double-digit license revenue growth
- Exceeded profitability and cash flow targets
- Acquired Vistagy (composite design/manufacturing)

Factors driving our growth, customers looking for...

- Enterprise collaboration
- Globalization of business
- Product and manufacturing productivity
- Systems engineering automation
- Solutions for Industry specific needs

3,000 new customers in last 12 months...
70,000 customers and 7.2 M seats deployed

SIEMENS



11,100 Academic Partners... training over 1.1 million students per year

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Siemens - "Innovation is our Lifeblood"

Key inventions in 2010 - samples

SIEMENS

160+ Years of Innovation

57 900 active patents, 8 800 inventions in 2010



Innovation – idea to value





Smarter Decisions Anywhere, Anytime



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**VOLVO
AERO**

NX **TECNOMATIX** **TEAMCENTER**



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SAAB



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 **DeLaval**



SOLID EDGE

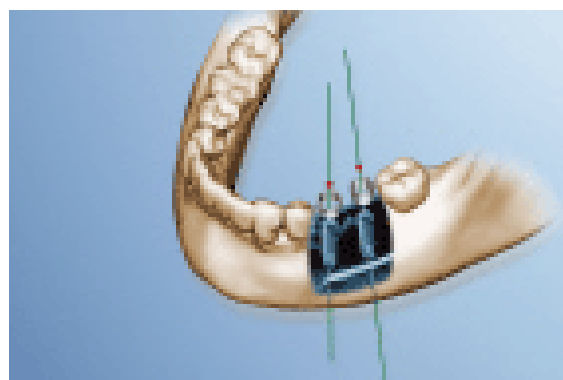
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MORE CONTROL. LESS RISK.

Cardiac Resynchronization Therapy

Implanterbar hjärtmonitor



Ryggmärgsstimulering



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reddot design award



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 **Electrolux**



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Husqvarna
Global leader in outdoor power products



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SONY
make.believe



Xperia™ P



Xperia™ S

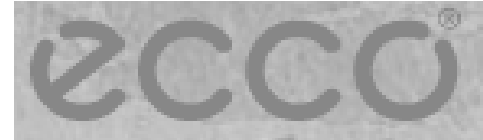


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Summit Systems

accenture

Dataman Engineering

DaGeMa

VPM struktur
Verksamhetsutveckling

FEMComp Engineering
Focusing On FEA

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Petra Bergman

Petra Bergman is a financial journalist.

The last twelve years she has been working as an editor and presenter at:

- Ekonomiekot
- Swedish Radio
- A-ekonomi at Swedish Television
- Finansnytt TV8
- Ekonominyheterna at TV4
- Dagens Industri DiTV



A blue-toned world map serves as the background. A magnifying glass with a black handle is positioned over the map, specifically over the Atlantic Ocean. Several glowing white lines arc across the map, suggesting global connectivity or data flow. The text "Thank You!" is written in a bold, white, sans-serif font with a slight shadow effect.

Thank You!

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